



The Naked Olive Serves Food with a Side of Environmental Consciousness

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Many communities in our region (including the state of Delaware) have chosen to ban the use of plastic bags at retail establishments. The intention is to reduce the amount of plastic disposed into the environment, both in landfills and litter. Plastic bags can take 1,000 years to decompose, and they can be difficult to recycle because they can become stuck in and jam recycling machinery.

Kennett Township is not currently banning the retail use of plastic bags. However, some retailers are proactively choosing to avoid plastics as part of their businesses. One such example is The Naked Olive, a Mediterranean-themed restaurant on West Cypress Street. Owner Dimitris says that when it came time to decide if they should use paper bags, "...we never considered anything else. Plastic is harmful to the environment, and we do not wish to contribute to its decline. We can't single-handedly save the world, but we can certainly do our part, both at home and in our business."

Dimitris believes their customers appreciate the choice to avoid plastic bags. "I think that our customers don't expect anything else from us. It's a natural part of our image. When we developed our name, The Naked Olive, the "naked" part was to represent our commitment to raw natural ingredients and made from scratch recipes from nature. Therefore, using plastic bags was never part of our plan."

The restaurant's commitment to environmentally friendly practices is ongoing. "We try our best to move our restaurant into the future, always looking for new and improved ways to manage and operate our family business. We do not wish to increase our use of plastic by changing our bags. In fact, we continue to look for ways to improve all our packaging to make it more environmentally friendly."