

Information Briefing Summary

Board of Supervisors



Regarding: Bird Town PA Resolution
Prepared By: Gretchen Porterfield
Date Presented: July 15, 2022
Date of Proposed Action: July 20, 2022

ACTION FORCING EVENT

All Bird Towns are being asked to pass a new resolution to show continued support and recommitment to the program under the new leadership, held under the Pennsylvania Audubon Council now. A framed certificate will be presented after it's passed to be hung in our township building.

BACKGROUND & ANALYSIS

Kennett Township is one of 35 municipalities, across nine counties in Pennsylvania for the last 11 years that are established Bird Towns. Since 2019, as a Bird Town, Kennett Township's leadership in conjunction with the Trails and Sidewalks Committee and EAC have supported and led impactful events and initiatives to support birds and wildlife and create a healthier environment for all, from developing native plant demonstration gardens, facilitating bird walks, adding information to the Township's website, holding a native plant pop-up garden and sale and much more.

See attached for the 2019 Resolution that began this process. This new Resolution is a continuation of those efforts.

FINANCIAL IMPACT

The Township will receive two new Bird Town signs free of charge and will need to purchase two more in order to replace the four we have posted throughout Kennett Township. They cost \$55 per sign for a total of \$110, which will be invoiced and added to the Bill Voucher once they are printed and ready.

RECOMMENDATION

To adopt Resolution 2022-11.

RECOMMENDED MOTION (if there is one)

To adopt Resolution 2022-11 to adopt initiatives to be recognized as a Pennsylvania Audubon Bird Town Pennsylvania.

Resolution 2019-12

WHEREAS Kennett Township recognizes that birds are indicators of environmental health and pledges to provide resources for them

WHEREAS Audubon Pennsylvania has created Bird Town to help municipalities educate their residents, school and businesses about birds

WHEREAS the township staff and Board of Supervisors recognize that Bird Town could assist with our goal attainment for Environmental Sustainability in Kennett Township and could be a powerful tool to increase "green" living, promote the culture of conservation in our community and provide positive social, economic and ecological outcomes

WHEREAS The Kennett Township recognizes that using native plants, reducing storm water runoff and energy use, and reducing the use of synthetic chemicals can help restore natural systems and ecological integrity

WHEREAS the citizens of Kennett Township desire a healthy life that includes sustainable green space for the people, plants, and wildlife of future generations,

WHEREAS, as elected representatives of Kennett Township, we have a significant responsibility to provide leadership which will seek community supported sustainable solutions to strengthen our town, increase property values, and enhance healthy living for future generations: NOW THEREFORE

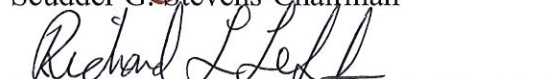
BE IT RESOLVED, that to engage in efforts to live lighter on the land and provide a healthier environment for the people and birds of our township, Kennett Township wishes to commit to ecological initiatives and by doing so, we will be recognized as an Audubon Bird Town

BE IT FURTHER RESOLVED by the Board of Supervisors of Kennett Township that we do hereby authorize the Township Manager to serve as Kennett Township's agent for the Audubon Bird Town and Bird Day processes.

March 20, 2019


Township Manager


Scudder G. Stevens-Chairman


Richard L. Leff, Vice-Chair


Whitney S. Hoffman, Member

RESOLUTION 2022-12

A RESOLUTION OF KENNETT TOWNSHIP TO ADOPT INITIATIVES TO BE RECOGNIZED AS A PENNSYLVANIA AUDUBON COUNCIL BIRD TOWN PENNSYLVANIA

“BIRD TOWN”

WHEREAS, the Board of Supervisors of Kennett Township recognizes that birds are indicators of environmental health and pledges to provide resources for them; and

WHEREAS, Pennsylvania Audubon Council, owner of the “Bird Town” and “Bird Town Pennsylvania” service and design marks, and offeror of the Bird Town Pennsylvania programs and services, will work with municipalities to engage and educate their residents, schools, and businesses about conservation actions they can take to create a healthier, more sustainable environment for birds, wildlife, and people; and

WHEREAS, the Board of Supervisors of Kennett Township recognizes that these programs and services could be a powerful tool to increase “green living, promote a culture of conservation in our community and provide positive social, economic and ecological outcomes;” and

WHEREAS, the Board of Supervisors of Kennett Township recognizes that using native plants, reducing storm water runoff and energy use can help restore natural systems and ecological integrity; and

WHEREAS, the Board of Supervisors of Kennett Township recognizes that we have a significant responsibility to provide leadership which will seek community-based sustainable solutions to strengthen our community, increase property values; and

THEREFORE, BE IT RESOLVED, that to engage in new efforts to live lighter on the land and provide a healthier environment for the people and birds of our town, Kennett Township wishes to commit to ecological initiatives and by doing so, we will be recognized as a Bird Town Pennsylvania community.

BE IT FURTHER RESOLVED by the Board of Supervisors of Kennett Township that we do hereby authorize the Environmental Advisory Council to serve as the agent for the Bird Town Pennsylvania processes.

RESOLVED, this 20th day of July 2022.

ATTEST:

Eden R. Ratliff
Township Manager

**BOARD OF SUPERVISORS
KENNETT TOWNSHIP**

Dr. Richard L. Leff

Scudder G. Stevens

Geoffrey Gamble, Esq.